



SEABC 2026 – CONFERENCE PROGRAMME (updated 21 October 2026)

DAY 1 – 26 NOVEMBER 2026 (THURSDAY)

Safeguarding Breastfeeding in the Digital Age: Protecting Families, Empowering Choices

The digital era has transformed how families receive information—and how they are targeted by commercial interests. On this day, participants will explore how evolving online marketing tactics challenge the International Code, and how Southeast Asia can strengthen digital monitoring and consumer literacy. Together, we will reimagine Code implementation for the age of AI, algorithms, and influencers, ensuring that mothers and families are empowered to make informed decisions free from exploitative marketing.

Time	Title/Topic	Presenter
0800-0900	Arrival and registration	
0900-0930	Keynote Speech <i>Reminiscing The History, Progress and Moving Forward for Breastfeeding Protection</i>	Anwar Fazal (Malaysia)
0930-0945	<i>IBFAN's Legacy in Upholding the International Code of Marketing of Breast Milk Substitutes: 20 Years of Progress and Challenges with video</i>	Nia Umar (Indonesia)
0945-0955	Conference Opening	Mr. Pattana Promphat Minister of Public Health (Thailand)
0955-1010	Welcome Speech	Dr.Siriporn Kanchana Thai Breastfeeding Centre
1010-1025	Opening Address <i>Strengthening Breastfeeding Protection: A Public Health Commitment to Healthier Futures in Southeast Asia</i>	Nina Chad (World Health Organisation/Australia)
1025-1030	Group Photo-taking	
1030-1045	Morning Break	
1045-1130	Plenary 1 <i>Southeast Asia's Progress and Response: Strengthening Conventional and Digital Surveillance and Regional Enforcement of The Code</i>	Constance Ching (Hong Kong)
1130-1215	Plenary 2 <i>The Double Burden of Malnutrition: How Ultra-Processed Foods Contribute to Undernutrition and Overweight in Children</i>	Elisabeth Sterken (Canada)
1215-1315	Lunch Break	
1315-1400	Plenary 3 <i>The Code Re-Imagined: Adapting for The Era of Artificial Intelligence, Algorithms, And Influencers</i>	Lianita Prawindarti (Indonesia)
1400-1425	Panel 1 <i>When Support Becomes Pressure: Navigating Fear, 'Perfect Feeding', and Product Dependency in the Digital Age</i>	1: Nor Kamariah Mohamad Alwi (Malaysia) 2: Nina Chad (WHO/Australia) Moderator: tbc
1425-1440	Afternoon Break	
1440-1505	Panel 2 <i>Hidden in Plain Sight: Products, Influencers, and Conflicts of Interest in the Digital Infant Feeding Landscape</i>	1: Lianita Prawindarti (Indonesia) 2: Nabila Hanim (Singapore) Moderator: tbc
1505-1530	Panel 3 <i>Unseen and Unstoppable? Navigating Digital Marketing for Breastfeeding Protection</i>	1. Constance Ching (Hong Kong) 2. Velvet Roxas (Philippines) Moderator: tbc
1530-1615	Plenary 4 <i>Beyond the Code: Strategic Oversight and Engineering Accountability Within Institutions</i>	Khalid Iqbal (Pakistan/ Dubai) SK Roy (Bangladesh)
1615-1700	Plenary 5 <i>Building Consumer Literacy and Resistance to Digital Manipulation</i>	Kim Jai Ok (South Korea)
1700-1900	IBFAN Cultural Evening High Tea	All attendees welcomed



DAY 2 – 27 NOVEMBER 2026 (FRIDAY)

Breastfeeding in a Changing Climate - A Resilience and Sustainable Agenda

Climate change and recurring disasters place breastfeeding mothers and infants on the frontlines of vulnerability. This day highlights breastfeeding as both a survival strategy and a sustainable, climate-friendly practice. Sessions will address IYCF in emergencies, integration into disaster preparedness, and regional innovations in resilience. By linking ecological justice with infant feeding, the discussions will frame breastfeeding as an essential pillar in Southeast Asia's climate adaptation and sustainability agendas.

Time	Title/Topic			Presenter
0800-0830	Arrival and registration			
0830-0845	Interactive Recall Session			Nia Umar
0845-0930	Special Plenary			Marcos Arana (Mexico)
0930-1015	Plenary 6 <i>Breastfeeding As Ecological Justice: Connecting Health, Food Security & The Environment</i>			Julie Smith (Australia)
1015-1100	Plenary 7 <i>From Emergency to Everyday: Embedding IYCF-E Into Disaster Preparedness Plans</i>			Ines Fernandez (Philippines)
1100-1115	Morning Break			
1115-1200	Plenary 8 <i>Climate Chaos and Infant Feeding: Who Gets Left Behind?</i>			Karleen Gribble (Australia)
1200-1245	Concurrent Sessions			
	Free Paper Presentation (9 Presenters)	Free Paper Presentation (9 Presenters)	Free Paper Presentation (9 Presenters)	
1245-1400	Lunch Break (Exhibition And Poster Viewing, Booth Visiting And Networking)			
1400-1445	Plenary 9 <i>At The Intersection of Crisis and Care: Safeguarding Women's and Children's Rights Through Breastfeeding Protection in Emergencies</i>			Maria Asuncion "Mianne" Silvestre (Philippines)
1445-1515	Concurrent Sessions			
	Panel 4 <i>How can ultra-processed foods and food insecurity become a threat to infant and young child feeding?</i>			1. Elisabeth Sterken (Canada) 2. Ines Fernandez (Philippines) Moderator: tbc
	Panel 5 <i>The roles of health and community workers as the first responders to secure infant and young child feeding in emergencies</i>			1. Karleen Gribble (Australia) 2. Marcos Arana (Mexico) Moderator: tbc
	Panel 6 <i>From farm to table: ensuring safe, nutritious, and sustainable complementary foods among vulnerables and uncertainties</i>			1. Syafiqah Rahamat (Malaysia) 2. Macu Guterres (Timor Leste) Moderator: tbc
1515-1545	Concurrent Sessions			
	Panel 7 <i>Good intentions, real risks: managing infant feeding donations and code compliance in emergencies</i>			1. SK Roy (Bangladesh) 2. Jellie Ann Palencia (Philippines) Moderator: tbc
	Panel 8 <i>Innovations in resilience and emergency response</i>			1. Gerardale Ann Balintec (Philippines) 2. Hong Le (Vietnam) Moderator: tbc
	Panel 9 <i>Coping with uncertainties while protecting infant and young child feeding in Asia</i>			1. Maria Asuncion Silvestre (Philippines) 2. Manjubala Dash (India) Moderator: tbc
1545-1615	Afternoon Break (Exhibition And Poster Viewing, Booth Visiting And Networking)			
1615-1700	Plenary 10 <i>From Thailand to the Region: Towards A Southeast Asia Breastfeeding Rights Declaration - Legal and Policy Pathways Forward for Sustainable Protection</i>			Chompoonut Topothai (Thailand)



Southeast Asia Breastfeeding Conference

DAY 3 – 28 NOVEMBER 2026 (SATURDAY)

Systems that Support, Rights that Protect - Advancing Equity for Breastfeeding Mothers

Breastfeeding cannot thrive without strong systems and rights-based protections. On the final day, the conference will focus on building inclusive health systems, workplaces, and legal frameworks that enable mothers to breastfeed without barriers. Participants will examine maternity protection, workplace support, and ethical partnerships—culminating in a roadmap for regional reforms. The day will close with a unifying call to action: advancing equity, dignity, and systemic support for breastfeeding families across Southeast Asia.

Time	Title/Topic	Presenter
0800-0830	Arrival and registration	
0830-0900	Interactive Recall Session	Khatim Hamidon (Singapore)
0900-0945	Special Presentation by Gaza Infant Nutrition Alliance (GINA)	Marianne White (UK)
0930-0945	Special Plenary	Ghada Sayed (Egypt)
0945-1015	Concurrent Sessions	
	Panel 10 <i>From partner to protector: the evolving roles of fathers in breastfeeding support</i>	1. Nabila Hanim (Singapore) 2. Juan Perez (Philippines) Moderator: tbc
	Panel 11 <i>Care or compromise: navigating postnatal confinement practices in support of breastfeeding</i>	1. Yen Lim (Singapore) 2. Nurhaya Yacob (Malaysia) Moderator: tbc
	Panel 12 <i>Beyond the mother: who truly supports breastfeeding and why it matters?</i>	1. Marielle Ancilla Domini (Indonesia) 2. Laura Sasithorn (Thailand) Moderator: tbc
1015-1030	Morning Break	
1030-1115	Plenary 11 <i>Breastfeeding Beyond Feeding: Reframing Its Meaning, Knowledge, And Biology</i>	Tan Shot Yen (Indonesia)
1115-1200	Plenary 12 <i>Breastfeeding Without Barriers: Building Inclusive Workplaces and Healthcare Systems</i>	Pornnapa Tangsuksan (Thailand)
1200-1300	Lunch Break	
1300-1330	Concurrent Sessions	
	Panel 13 <i>The First Hour Matters: Birth Practices That Shape Lifelong Breastfeeding Success</i>	1. Carole Dobrich (Canada/Australia) 2. Meera Khorana (Thailand) Moderator: tbc
	Panel 14 <i>From Policy to Practice: Rethinking Workplace Support for Breastfeeding Mothers</i>	1. Claire Mogol Sales (Philippines) 2. Chompoonut Topothai (Thailand) Moderator: tbc
	Panel 15 <i>Beyond the Code: Strengthening Health Systems and Governing the Business of Breastfeeding</i>	1. Dale Nigro Hansson (Australia) 2. Cristina Cornelio (Philippines) Moderator: tbc
1330-1415	Plenary 13 <i>Free From Conflict: Ethical Collaboration Between Civil Society and Professionals</i>	Elaine Chow (Singapore)
1415-1500	Plenary 14 & Closing Ceremony Bangkok Declaration - Empowering Communities: Roles In Promoting Informed-Decision Making On Infant And Young Child Feeding	Nadrah Ariffin (Malaysia) Meena Sobsamai (Thailand)



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Abstracts Presentation as of 18 Oct 2026

No.	Author	Abstract Title	Country
Poster Presentation			
1	Nurul Aisyah Binti Kamil Bakhtiar	The Polemics of Human Milk Bank Operations in Malaysia: An Islamic Bioethical Perspective on Milk Kinship Management	Malaysia
2	Nurjasmine Aida Jamani	Nurturing Confidence, Navigating Work: Predictors of Breastfeeding Self-Efficacy Among Primiparous Working Mothers in Malaysia	Malaysia
3	Masayo Awano	Japanese Oketani Breast Massage in Bangladesh: Implementation And Outcomes of a Training Program	Japan
4	Aungsana Siriwattanametant	Effect Of Breast Massage on Solving Problems with Blocked Mammary Ducts in Nursing Mothers	Thailand
5	Vita Ratna Sari	Implementing An Integrated Digital Breastfeeding Education Model in Routine Postpartum Care: A Hospital-Based Quality Improvement Study in Indonesia	Indonesia
6	Nuria Ikhsyana, MD, IBCLC, M.Gz	Building A Telelactation-To-Local-Support Referral Pathway in Indonesia: Field Lessons from An IBCLC Practice	Indonesia
7	Dr. Mega Prabuwatani, CBS	Beyond Information: Strengthening Community Systems to Support Breastfeeding and Growth in The First 1000 Days	Indonesia
8	Prahesti Utami	From Metabolic Risk to Lactation Success: The Role of Skilled and Family-Centered Breastfeeding Support in A Mother with Gestational Diabetes Mellitus - A Case Report	Indonesia
9	Dr. Chompoonut Topothai	Outcomes And Determinants of Implementing the International Code of Marketing of Breast-Milk Substitutes as National Laws: A Systematic Review	Thailand
10	Luh Kadek Ratih Swandewi	From Custodians to Co-Advocates: Power, Knowledge, and Pedagogy in Balinese-Hindu Breastfeeding Practice	Indonesia
Oral Presentation			
11	Dyah Febriyanti, MD, IBCLC, FABM	Measuring Milk, Marketing Reassurance: Output-Centred Breastfeeding Narratives and Commercial Responses to Perceived Milk Insufficiency in Indonesian Digital Advertising	Indonesia
12	Nadya Azzahra, MD, MPH, IBCLC, CIMI	Strengthening Breastfeeding Support Systems Through Code-Aligned Community-Based Peer Networks: Insights from Aku Cinta ASI (Aca), Indonesia	Indonesia
13	Andini Pramono	Scaling Up the Baby-Friendly Hospital Initiative in Australia: Preliminary Findings from Geospatial Analysis and Discrete Choice Experiments	Indonesia
14	Andi Muthia Sari Handayani	The Nopaso, Nionju, And Nibada Rituals as Means of Relieving Stress and Enhancing Breastfeeding Self-Efficacy	Indonesia
15	Hong (Phuong Nhat) Le	When Breastfeeding Advocacy Becomes the Target of Fake News: What Regional Solidarity Could Look Like	Vietnam
16	Joanne Datangel Gallardo	A Novel Relactation Program Among Bottle-Feeding Inpatients in A Tertiary Public Hospital In The Philippines	Philippines
17	Janella Ruth Y. Jerota	Improving Donor Human Milk Safety: Evaluation of Pre- and Post-Pasteurization Controls in A Community-Based Human Milk Bank in The Philippines	Philippines
18	Armi Shyr Anastacio Baticados	From Community Practice to Local Policy: Institutionalizing Breastfeeding Support and Ethical Human Milk Banking in Laguna, Philippines	Philippines
19	Cecilia Mary Susaimuthu	Feeding Practices of The Mother Infant Dyads Aged 6weeks to 2years - A Descriptive Cross Sectional Study	New Delhi, India
20	Gladys Cherisse J. Completo	Human Milk Oligosaccharides Among Filipino Mothers: Local Evidence of The Dynamic and Biologically Diverse Composition of Human Milk	Philippines



Abstracts Presentation-continued

21	Ugyen Wangmo	Strengthening System Capacity to Protect Infant Rights: Scaling Standardized Lactation Services Across Health Facilities in Bhutan	Bhutan
22	Thiwawan Thepha	Impacts Of Mobile Health Interventions on Infant and Young Child Feeding in LMICs: Systematic Review and Meta-Analysis	Canada
23	Dale Hansson	Guardians Of the Dyad: Can Professional Lactation Take a Decisively Stronger, More Accountable Stance in Protecting Breastfeeding?	Australia
24	Chyndita Arti Pranesya	From Individual Counseling to Institutional and Multidisciplinary Lactation Support System in North Jakarta, Indonesia	Indonesia
25	Nabila Zuhdy	Shaping Breastfeeding Knowledge in Adolescence: A Pre-Post Evaluation Of A Mixed-Sex, Single-Session School Programme in Indonesia	Indonesia
26	Dewi Rahmawati Souwakil	Does High Facility-Birth Coverage Correspond to Better Breastfeeding Outcomes? Provincial Patterns of Early Breastfeeding Practices and Current Exclusive Breastfeeding in Indonesia	Indonesia
27	Kusmayra Ambarwati	Systems That Support, Ethics That Protect: Reforming Professional Associations Against Breastmilk Substitute Marketing In Indonesia	Indonesia
28	Yan Liu	Strengthening Breastfeeding Continuity of Care in China: A Narrative Review of Lactation Support Provider Integration	Malaysia
29	Ellie Mulpeter	What Do You See?": A Novel Approach to Monitoring WHO Code Violations In Four Countries	Usa
30	Desi Trisiani	Gentle Touch, Optimal Flow: The Serasi Neuroendocrine Massage as a Supportive System to Overcome Breast Engorgement	Indonesia
31	Ainna Fisabila	Beyond The Breastfeeding Mother: Rethinking Fatherhood and Community Support for Infant and Young Child Feeding in Rural Indonesia	Indonesia
32	Puan Nurul Ramadhani	Safeguarding Breastfeeding Before Birth: WhatsApp Engagement in Rural Lombok, Indonesia	Indonesia
33	Sang Ayu Prabha Amandari Sutyandi	Breastfeeding In the Age of Algorithms: How Digital Media Shapes Maternal Feeding Decisions	Indonesia
34	Ria Oktorina	Prioritising Community-Based IYCF-E Preparedness: Lessons from West Sumatra's 2025 Hydrometeorological Disaster Response	Indonesia
35	Jodine Chase	Preparing Midwives to Protect Breastfeeding in Emergencies: A Call for Curriculum Reform	Canada
36	Methawee Protcharoen	Digital Technologies Supporting Continuity of Breastfeeding Care Across The Warm Chain: Systematic Review (Protcharoen & Siriarunrat)	Thailand
37	Maharani Permata Sari	IYCF Practices as Predictors Of Stunting, 24–48 Months: Case-Control Study In Indonesia (Permata)	Indonesia
38	Shereen Mahmoud	From Lactation Education to Digital Protection: Preparing Health Professionals to Recognize and Counter Online Commercial Influence on Breastfeeding	
39	Iffa Ahsanur Rasyida	Overcoming Early Breastfeeding Cessation: Socio-Cultural Pressures and Healthcare Gaps in Bojonegoro, East Java, Indonesia	Indonesia
40	Anjar Setiani	Building A Breastfeeding Support System from the Ground Up: Implementing The WHO Ten Steps In A Resource-Limited Setting In Indonesia	Indonesia